

## **MEMBERSHIP OF LANARK LANIMER COURT 2017: CONDITIONS FOR CONSENT**

### **Use of Names and Images in Print and Social Media**

#### *Lanimer Brochure*

The Lanimer Committee is responsible for the arrangements and management of all official Lanimer photography. Full name will be used alongside official images within the Lanimer Brochure as per consent given. No other personal details will be included other than alongside images of principals approved and accompanied by traditional personal statements approved by consent signatory.

#### *Lanimer Website*

First and surname will be used alongside official Lanimer images used on our website. These images include traditional images which have been part of Lanimer heritage since 1893, and other images taken by an approved local photographers to promote the progress of Lanimer preparation. No details of addresses or material from any personal statements will be included.

#### *Lanimer Social Media*

Images of court members on official Lanimer social media will be managed as above, and will be accompanied by first and surname. Any other detail will be added only with the approval and agreement of relevant parent(s) or carer(s). The Lanimer Committee cannot accept responsibility for any images or details that emerge through social media sites or websites beyond its management. Parents and carers are advised to monitor wider sharing of what they see as posts with information involving court members in the build up to Lanimer Week.

#### *Other official Lanimer Publicity*

The Brochure and Publicity Subcommittee produces material throughout the year on behalf of the Lanimer Committee. It is subject to the same terms of consent as the above regarding members of the Lanimer Court.

#### *Local and National Press and Social Media*

The image of the Lanimer Court which appears in the Lanimer Brochure is passed, traditionally, to local press for use alongside Lanimer reporting. The Lanimer Committee has no role beyond our official website and social media in the general reporting of Lanimer events, images or participants appearing in the press, media or social media posting.

### **Lanimer Role and School**

The Lanimer Queen is selected one from the six schools in strict rotation. Chief Maids attend the same school as the Lanimer Queen-elect. Roles linked to any one school in any year follow traditional patterns and are well known in the town. Many Lanarkians, old and young, always know who is due to be 'in for the Court'

### **Provision of other Personal Information**

The personal details included on the form are intended to ensure the most memorable and least stressful experience for the Lanimer Court, their families and for those members of the Lanimer Committee responsible for the management of the court, its preparation and participation in our Lanimer celebrations. This Court sub-committee is under the leadership of a convener, who has full access to the forms. She shares information, as appropriate with two teams under her leadership, transport and choreography. The convener maintains communication with parents/carers through the contact details provided. She also provides the Honorary Secretary of the Lanimer Committee with contact details to facilitate official letters of welcome and later congratulations to court members. Necessary contact details are also passed to the official photographer, via the Brochure convener, to provide a convenient route for ordering official images through a protected website (requiring password access which will be provided).

Street names linked to court members and adult principals appear in the Lanimer Brochure so that the local community may view the house decorations during Lanier Week. The actual addresses, court members and their roles are not included and are not released through the Lanimer Website or official Lanimer social media.

### **Retention of Consent Details**

Subsequent to the annual Lanimer Celebrations the consent forms will be destroyed. Official Lanimer Brochure images become part of the Lanimer Archive and may appear in subsequent promotion of future Lanimer events. The Honorary Secretary retains name, role and school details for the archive to enable future research and protect the integrity of our Lanimer history. Your support in helping to perpetuate the Lanimer tradition of our spectacular Lanimer Court is much appreciated.